



Innovation is an essential tool to achieve a sustainable and competitive forest and agricultural sector within Europe. The operational groups (OGs) EIP-AGRI are integrated by groups of people that work as a team on an innovative Project funded by the European Agricultural Fund for Rural Development within the national program of rural development 2014-2020. These OGs reunite collaborators with additional knowledge that work together to achieve an innovation to solve a problem or take advantage of an opportunity, With the ioint and multi-sectoral action approach. Every operational group starts by identifying a problem or an innovative idea that can be put to test. The idea always must focus on a concrete problem that is faced by European farmers or foresters.



Implementation of the environmental parameters to improve the sustainability of the tobacco grounds

The regional operational group "TABACO AMBIENTE"

(Tobacco & environment) will make it possible to differentiate and know the value of the tobacco production in Extremadura in more than a hundred tobacco exploitations from the regions of Campo Arañuelo and La Vera. This implies to improve the environmental and economic sustainability of four million of kilograms of tobacco produced in more than a thousand hectares.

OBJETIVE /

Increase the competitivity and sustainability of the tobacco production in Extremadura taking in consideration the environment, increasing the ground, air, water and biodiversity quality on tobacco fields, through the demonstration of ideal Agri practices, defined by the broad experience and knowledge of the crop, the environmental parameters, the results of the innovation developed over the last few years in the cultivation, and its diffusion to all the growers of Tobacco.

SPECIFIC OBJETIVES /

- Implementation of Good Agri-environmental practices and biodiversity in tobacco farms in the regions of Campo Arañuelo and La Vera.
- Monitoring and evaluation of environmental improvements in soil, air and water conservation of farms.
- Monitoring and evaluation of environmental improvement in biodiversity of the farms.
- Diffusion and transference of the Good Agri-environmental practices.

EXPECTED RESULTS /

- High participation of farms that implement environmental practices.
- Better environmental qualified farms.
- Recognition, by transforming and/or manufacturing entities of tobacco, of the added value of this form of tobacco production, through quality standards.

BENEFICIARIES /





